

MOTHERHOOD

the *Remix*

Sponsorship Package



Dr. Leesha

Hello!

Motherhood: The Remix, the fresh, fun, groundbreaking new conference, will be held at the luxurious Grand Bohemian Hotel March 1 - 2, 2019, in Birmingham, AL. This conference brings together a dynamic throng of women who desire to transform their mommy mindset. They wish to change the narrative of motherhood, creating a new story in which self-care is no longer perceived as a frivolous pursuit but where moms boldly put themselves first, so they can better care for their families. We are seeking to partner with businesses that have already demonstrated a tangible commitment to the community but who wish to further expand their reach and visibility. The conference attendees are women in their late 20s to early 50s. They are small business owners, physicians, attorneys, educators, stay-at-home moms, and influencers. Many are employed by you or served by your organizations. Through Motherhood: The Remix, we will help moms learn how to cultivate a healthy "mommy mindset," recognize burnout and the signs and symptoms of depression, dismantle ineffective parenting myths, and implement strategies to build resilience.

As an invaluable member of this community, we invite you to be a part of this tremendous event. We are looking for both local and national businesses to sponsor this conference, helping to make it an incredible experience for the mothers attending in 2019 and beyond. Your involvement would help highlight the important role that moms play in their families and the workforce and your desire to celebrate that role. We hope that we can count on your contribution to make Motherhood: The Remix one of the best events yet!



Dr. Leesha

About Dr. Leesha

Equal parts physician, therapist, and friend, Dr. Leesha knows, first-hand, how tough parenting can be. As a mother to three energetic children and a board-certified child, adolescent, and adult psychiatrist, she has been there, done that, and is still doing it. Juggling motherhood, marriage, a full-time clinical practice, and her coaching and consulting practice is no easy task, an endeavor moms know all too well. Mothers often struggle to fulfill the needs of their children and families, fail to meet society's unrealistic expectations, and make little time for themselves. Left unaddressed, moms adopt unhealthy coping strategies, face relationship woes and work stress, and experience burnout which can lead to anxiety and depression. Born out of her sincere desire to encourage and uplift moms, Dr. Leesha formed her coaching and consulting company in 2016. Since then she has poured into thousands of moms as a friend, colleague, physician, or dynamic public speaker. Dr. Leesha recently authored her first book, the Amazon best seller, *Ditch the Mommy Guilt: A Blueprint for the Modern Mommy*, which explores the cultural phenomenon known as mommy guilt. She also blogs about motherhood, parenting, and mental health on her website, www.drleesha.com, and encourages and uplifts moms through her amazing Facebook group, Motherhood Unapologetically.



Benefits of Sponsorship

- Social responsibility
- Increase brand visibility
- Reach a broader demographic
- Enhance the customer experience

Dr. Leesha's Reach

Instagram	500+ followers
Twitter	350+ followers
Dr. Leesha professional FB page	650+ followers
Leesha Ellis-Cox page	1300+ friends
Dr. Leesha FB group	850+ mommy members
Patient Base	4000+

As featured in Bustle, She Knows, Thriveworks, Healthline, V94.9 radio station, WBRC Fox 6 , ABC 33/40 Talk of Alabama, and Fox 6 News



Dr. Leesha

Sponsorship Levels

Mommy Boss & Title Sponsor (1)

\$4000

- Everything in the *BAE* sponsorship package PLUS
- 3 VIP tickets to the event
- 10 min presentation during the main event
- Feature within the conference program

BAE (1)

\$2000

- Everything in the *BFF* sponsorship package PLUS
- 1 VIP ticket to the event
- ½ page ad within the conference program
- Sponsor mention during the event

BFF (2)

\$1500

- Everything in the *Girlfriends* sponsorship package PLUS
- 1 General Admission ticket to the event
- ¼ page ad within the conference program

Girlfriends (3)

\$500

- Everything in the *Tribe* Sponsorship Package PLUS
- Logo placement on conference website with direct link to your website
- Table at the vendor booth

Tribe (5)

\$250

- Logo placement on all marketing materials
- Logo placement for social media marketing campaigns
- Mention in the event program

Go to www.remixsponsorship.com to complete the sponsorship registration form



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